

No. 26-07/2018-T&C-CM

Date: 01.08.2018

Circular T&C-CM No. 22/18-19

To

All CGMs- Telecom Circles/ Telephone Districts

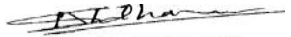
Sub: Introduction of New STVs under prepaid mobile services- reg.

It has been decided by the competent authority to introduce a new STV-29 "Weekly Dhamaka" with feature of free PRBT and unlimited song change and STV-9 under prepaid mobile services as under:

MRP in Rs. (incl GST)	Validity in calendar days	Features	PRBT Content			
			TOTAL (A=B+C+D)	Share of PRBT vendor in Rs. Subscription charges (@ 10 paisa/day * validity in days) + unlimited song selection charges (@1 paisa/day * validity in days) (B)	Share of Pyro (C=5% of (B+D))	Share of BSNL (D)
29 "Weekly Dhamaka"	7	Unlimited voice in Home LSA And National roaming excluding MTNL Mumbai and Delhi + 1 GB Data + 300 SMS + Free PRBT with unlimited song change	₹ 0.81	₹ 0.77	₹ 0.04	₹ 0.00
9	1	Unlimited voice (local/STD) (On-net/Off-net) in Home LSA and National roaming (excluding MTNL Delhi and Mumbai) + 100 MB Data +100 SMS	NA	NA	NA	NA

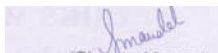
Note:

- Circles have to implement these STVs at Denomination of Rs.29 & Rs.9 only. If any other STV is working at denomination of Rs.29 & Rs.9, then that voucher can be shifted on next vacant denomination in both sides.
 - Moreover, physical voucher may be rolled out for these STVs by circles, if required.
- The above tariff to be implemented w.e.f. 06.08.2018.
 - The implementation of the tariff is to be made in accordance with 43rd Amendment of Telecom Tariff Order and orders/guidelines/clarifications issued by TRAI from time to time. Circles have to update their website and report the same to TRAI as per tariff reporting requirement of TRAI and TRAI regulations contained in Ir. No. 5-5/2008/regl Dated 16.06.2008 issued from regulation cell BSNL CO.
 - Circles shall report to TRAI with full details of the tariffs offered without reference to any other circular as also detailed vide this office letter no. 11-11/2012-T&C-CM dated 03.02.2017 uploaded on intranet on 06.02.2017. Circles shall report to TRAI with full details of the tariffs offered with date of implementation of the tariff in reporting circle without reference to any other circular. TRAI has directed to ensure that the Reporting shall also contain Name, Designation and contact number of the authorized reporting officer/signatory for future reference. However, the circles should not endorse/send this circular for tariff reporting purpose and the content of the tariff should only be reported for tariff reporting.**
 - This may be brought to the notice of all concerned for taking necessary action in this regard. Press note and proper advertisement as deemed fit may be made. Circles may also send SMS conveying the above tariff to the customers.
 - This circular is issued based on the approval of ECT vide Approval No.3559 & 3548 dated 01.08.2018 in P&P-CM cell file No.3-38/ECT/2018/P&P-CM (Pt. III). Queries/clarification/ feedback in respect of above tariff may be addressed to Product and Pricing- CM Section, C.O., BSNL, New Delhi and monthly feedback may be sent on hqcm.pp@gmail.com, hqcm_pp@bsnl.co.in.


 (N. S. Dhama)
 DGM (T&C-CM)

Copy to:

- CMD, BSNL.
- Directors- CM/CFA/EB/HR/Fin, BSNL.
- All PGMs / GMs, BSNL C.O.
- GM (CIT) - for making necessary updation in website and place in news item.
- PGM (Sales & Marketing) - for marketing initiative.
- PGMs/GMs (All Nodal Center for info. and n/a pl.).
- Director General P & T Audit, Delhi- 110054.
- OL Section -for Hindi version.
- Guard file.


 (Shweta Mandal)
 Dy. Manager (T&C-CM)